Arms Control TODAY
THE SOURCE ON NONPROLIFERATION AND GLOBAL SECURITY

2020 MEDIA KIT
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THE SOURCE ON NONPROLIFERATION AND GLOBAL SECURITY

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mechanical requirements (width x height)

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Width x Height</th>
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</thead>
<tbody>
<tr>
<td>Full page (trim size)</td>
<td>8.5&quot; x 11&quot; (please add .125&quot; bleed on all sides)</td>
</tr>
<tr>
<td>Full page (no bleed)</td>
<td>8&quot; x 10.5&quot;</td>
</tr>
<tr>
<td>Back cover</td>
<td>8.5&quot; x 8.75&quot; (add .125&quot; bleed on all sides)</td>
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<td>2/3 page (vertical)</td>
<td>4.5&quot; x 9.6875&quot;</td>
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<td>1/2 page (horizontal)</td>
<td>7&quot; x 4.75&quot;</td>
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<tr>
<td>1/3 page (vertical)</td>
<td>2.25&quot; x 9.6875&quot;</td>
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<td>1/4 page</td>
<td>3.5&quot; x 4.75&quot;</td>
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</tbody>
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Interior ads: black and white (optional spot color, Contact production editor for spot color). Cover ads (limited availability): full-color, CMYK only.

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- High resolution (300dpi) PDF (preferred).
- We also accept Adobe InDesign files (all links and fonts must be included).
- All full-color ads—including all images used in ads—must be converted from RGB to CMYK prior to submission. Ads not completely converted to CMYK will be converted by Arms Control Today using a generic color conversion and cannot guarantee results or client satisfaction.

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